



The Feoss Group

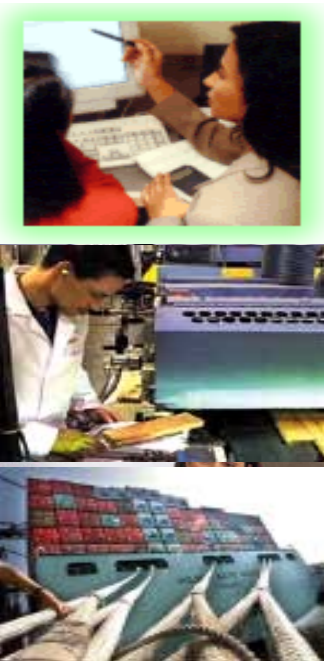
2003 -2008





Brief introduction

- **Founded in 2003 by three partners.**
- **Headquartered in the Netherlands.**
- **Provide consultancy services to Dutch companies doing business with/in China and vice versa:**
 - Business development
 - Market research
 - Competitor analysis/Price strategy
 - Outsourcing
 - Effective communication and conflict mediation





Specialized in

- ◆ Automobile and spare parts
- ◆ Wind Energy
- ◆ Floating architecture and urban planning
- ◆ Publishing





Automobile and spare parts (1)

- ◆ Partner of two well-established Dutch importers in the area of importing spare parts, passenger and commercial vehicles and etc.



Automobile and spare parts (2)

- ◆ Objectives :
 - Import and car Distribution of Chinese auto brands for Benelux, Central and East Europe.
 - Import will be started in 2010 after the cooperated Chinese brands have obtained European homologation approval.





Automobile and spare parts (3)

◆ With a large existed retail network :

- 250 dealers in Benelux.
- 200 dealers in Czech Republic, Slovakia, Slovenia and Hungary.
- expansion and acquisition of dealers in other Central and East region (such as Poland and Romania) are ongoing.





Automobile and spare parts (4)

- logistic partners in Europe





Wind Energy (1)

- ◆ Partner of an international-orientated Dutch wind energy service company and two well-established Chinese turbine and blade manufactures.



Wind Energy (2)

◆ Project:

- 51 sets NW46/500 Wind Turbines Project in Xinjiang.
- 45% funded by the Dutch Ministry of Foreign Affairs.
- Two Chinese subcontractors.
- Project will be started in September, 2008.





Wind Energy (3)

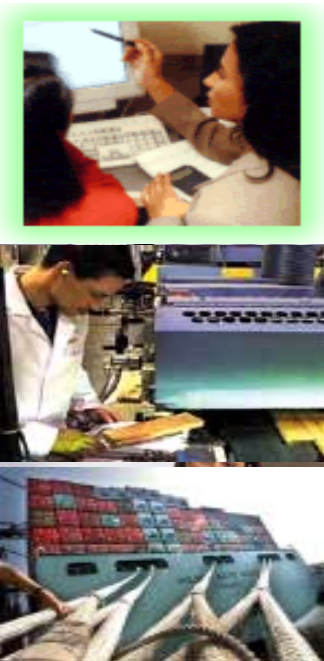
- Photo of previous project





Architecture at Water (1)

- ◆ Business development partner of two well-known Dutch architect companies with established experiences and advanced solutions in the design of floating architectures and urban planning in China.





Architecture at Water (2)

- previous projects



Publishing (1)

- ◆ Partner of several Dutch/Belgium publishers in the business development of Dutch language children and non-fiction books in China.



Publishing (2)

- Example of books



«爱情是个动词»



«尽管有爱»



«和你在青春期的孩子交谈»



«成功教育指南»

Publishing (3)

- Example of books



«在一个娇生惯养的社会里教育孩子»



«与疾病打交道»



«Wooly图画书系列»



«挺刮刮的小芬系列»





Why FEOSS

- Professionals with extensive experience and large network built up during previous projects;
- Understanding of both Chinese and Western culture of doing business;
- Sharp analytic capacity with advanced and well-planned negotiation strategy;
- Flexible and dedicated to its partners.





The Feoss Group has provided and will continuously provide excellent service to its partners in doing business in or with China.





FEOSS

**Thank you for your
attention**

